

MARY MCCORMICK

copywriter

Experience

- 2023
2022 **Copywriter I** | broadhead (formerly HMH Agency)
- Concepting and pitching work for Firestone Agriculture, Boehringer Ingelheim Animal Health and Bushel Boy Farms (in addition to the clients listed below).
- 2022
2019 **Junior Copywriter I** | HMH Agency
- Thought big for a variety of clients—namely Thomas Built Buses, Truiant Federal Credit Union, Atrium Health and Freightliner Trucks. Also adopted a dog and survived an international pandemic.
- 2019 **Copywriting Intern I** | HMH Agency
- Jumped brain-first into the wide world of advertising. Who knew promoting school buses could be so fun?
- 2019 **College Graduate I** | The University of South Carolina
- Got a cool piece of paper that said I was majorly good at advertising (and minorly good at business administration).
- 2018 **Junior Copywriter I** | The Carolina Agency
- Joined a student-run ad agency at USC. Went through a kombucha phase. Embraced the funkiness of both.
- 2016 **Death by Accounting I** | The University of South Carolina
- Thought I would try out Darla Moore's business school. Thought better of it shortly after.

Extracurriculars

- 2019
2015 **Scholarship Athlete I** | The University of South Carolina
- 2015 **Cheerleading World Champion I** | USASF

Contact Info

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